

## Terms and conditions for participation at the Illustrated Book Fair

The *Associació de Professionals de la Il·lustració Valenciana - APIV* and the *Fundació pel Llibre i la Lectura - FULL*, and the support of the *Associació d'Editors del País Valencià - AEPV*, present their first edition of Baba Kamo. Illustrated Book Festival and Fair, that will take place on 14-16 December 2018 at the *Centre del Carme Cultura Contemporània - CCCC* in Valencia (Spain).

This call is open to publishing houses, bookshops and self-publishers specialized or with a significant presence of illustrated publications, whether for children or adults, regardless of their language or country of origin.

### Application

Applicants must guarantee their availability to attend the Baba Kamo Fair (*Centre del Carme Cultura Contemporània - CCCC*, Valencia, Spain) from the 14th to the 16th of December 2018.

Applicants must correctly fill in the registration form for this call through the website [www.babakamo.com](http://www.babakamo.com).

Each application will be studied by Baba Kamo's organizing team, who will make the final selection based on the following criteria: suitability, quality and diversity.

The final list of selected exhibitors will be published on the 29th October 2018 at [www.babakamo.com](http://www.babakamo.com). Selected exhibitors will be notified.

### Stand

The stand will consist of a 180 x 75 cm table with a black tablecloth, a chair and a cardboard totem with the name of the exhibitor stamped on it.

Each exhibitor will be responsible for the setting up and dismantling of his/her stand.

Each exhibitor will be responsible for the face-to-face sale of his/her stock.

The assignment and location of stands in the fair site will be at the discretion of the organization.

### Price and payment

The price per stand is 150 € + VAT (10%) for publishing houses, 100 € + VAT (10%) for bookshops and 50 € + VAT (10%) for self-publishers.

Participation is limited to one stand per exhibitor.

Once the registration form has been filled in, the applicant will have 7 calendar days to pay by bank transfer and to send the proof of payment (PDF or JPG format) to [info@babakamo.com](mailto:info@babakamo.com). If the payment is not made or notified within the specified period, the registration will be considered incomplete and the booked stand will be released.

In case of not being selected, the total amount will be reimbursed after the list of exhibitors has been published.

Payment:

*Associació d'Editors del País Valencià*

ES75 3159 0037 1724 3470 0726 (*Caixa Popular*)

### **Stock for sale**

The stock displayed for sale must be illustrated publications (books, magazines, fanzines, pop-up books, etc.) regardless of whether they are aimed at children or adults, fiction or non-fiction, published or self-published. Publications in which only covers, back covers or endpapers are illustrated will not be admitted.

Any other type of products or merchandising must be expressly approved by the fair organizing team. In no case this second type of products may exceed 20% of the total exhibitor's stock.

Applicants must send a detailed list including book titles and photos of the stock to be exhibited in the stand to the email [info@babakamo.com](mailto:info@babakamo.com) within 7 calendar days so that they can be taken into account in the selection process. These images may be used on Baba Kamo's social networks once the final list of selected exhibitors has been confirmed.

### **Book signings and other activities at the stand**

Exhibitors will be able to arrange book signings with authors (writers and illustrators). The exhibitor will be in charge of all possible expenses (fees, per diems and accommodation).

Signing sessions must be notified to Baba Kamo's organizing team one month prior to the fair and must be expressly authorised, as must any other type of activity at the stand.

## Security

The security staff of the *Centre del Carme Cultura Contemporània* will watch over people and stands during the fair. However, neither Baba Kamo nor the *Centre del Carme Cultura Contemporània* will be held responsible for any loss, theft or possible damage to the stock or other belongings of the exhibitors.

## Calendar

Registration and payment: until the 22nd October 2018.

Selection announcement: 29th October 2018.

Fair setting up: 14th December 2018.

Fair: 14th (afternoon), 15th (full day) and 16th (morning) December 2018.

Fair dismantling: 16th December 2018.

## Summary of documents to be submitted

- Completed form: [www.babakamo.com](http://www.babakamo.com)
- Proof of payment: [info@babakamo.com](mailto:info@babakamo.com)
- List of exhibitor's stock + photos for promotional use: [info@babakamo.com](mailto:info@babakamo.com)
- Complementary activities (optional): [info@babakamo.com](mailto:info@babakamo.com)

## Personal data

Personal data that you voluntarily give us through the different forms on the website will be treated by APIV - *Associació de Professionals de la Il·lustració Valenciana*, with address in Gran Via Ramón y Cajal 1-3a 46007 Valencia, which meets the security measures required by current legislation on the Protection of Personal Data. The purpose of this treatment is the one described in each of the forms on the webpage where you have provided us with your data.

You have the right to access, modify, cancel, remove, oppose, limit the management, transfer data and not to be subject to individualized, automatic decisions, in relation to the data being treated, by contacting the person responsible for the treatment at the address mentioned, or by email to [apiv@apiv.com](mailto:apiv@apiv.com). If you have not been satisfied in the exercise of your rights, you may submit a complaint to the Data Protection Supervisory Authority.

Participation in this call implies acceptance of all the above terms and conditions.