

## Terms and conditions for participation at the Illustrated Book Fair

The *Associació de Professionals de la Il·lustració Valenciana - APIV* and the *Fundació pel Llibre i la Lectura - FULL*, with the support of the *Associació d'Editors del País Valencià - AEPV*, present their fifth edition of Baba Kamo. Illustrated Book Festival and Fair, that will take place from 16th to 18th of December 2022 at the gothic cloister of the *Centre del Carme Cultura Contemporània - CCCC* in Valencia (Spain).

This call is open to publishing houses, bookshops and self-publishers specialized or with a significant presence of illustrated publications, whether for children or adults, regardless of their language or country of origin.

### Application

Applicants must guarantee their availability to attend the Baba Kamo Fair (*Centre del Carme Cultura Contemporània - CCCC*, Valencia, Spain) from 16th to 18th of December 2022. Specific conditions have been established for international exhibitors to facilitate their participation in line with international measures concerning travel restrictions.

Applicants must correctly fill in the registration form for this call through the website [www.babakamo.com](http://www.babakamo.com).

Each application will be studied by Baba Kamo's organising team, who will make the final selection based on the following criteria: suitability, quality and diversity. Selected exhibitors will be notified.

If, for security reasons, the number of entrants is to be limited to ensure the necessary distance, there will be fewer participants than in other previous editions of Covid-19.

The final list of selected exhibitors will be published on the 4th November 2022 at [www.babakamo.com](http://www.babakamo.com).

### Categories of participation

A) National: with an individual stand.

B) International:

Option 1: Individual stand

Option 2: Spot in the collective stand managed by the organisation.

If the movement within Spain is also restricted, the organization will seek the most appropriate way to adapt participation to the new measures.

### Stand

#### A) National

The individual stand for national exhibitors will consist of a 180 x 75 cm table with a black tablecloth, a chair and a cardboard totem with the name of the exhibitor stamped on it. Each stand shall include hygienic material to ensure the safety of both the visitors and the staff.

Each exhibitor will be responsible for the setting up and dismantling of his/her stand.

Each exhibitor will be responsible for the face-to-face sale of his/her materials.

The assignment and location of stands in the fair site will be at the discretion of the organisation.

Only one person will be in charge of each stand, with the possibility of establishing shifts.

The data of all the people working at the stand and the details of the different shifts must be previously communicated to the organisation as a safety and precautionary measure.

If you have any special requests, please contact us by e-mail at [fira@babakamo.com](mailto:fira@babakamo.com).

## **B) International**

### **Option 1: Individual stand**

The individual stand for national exhibitors will consist of a 180 x 75 cm table with a black tablecloth, a chair and a cardboard totem with the name of the exhibitor stamped on it. Each stand shall include hygienic material to ensure the safety of both the visitors and the staff.

Each exhibitor will be responsible for the setting up and dismantling of his/her stand.

Each exhibitor will be responsible for the face-to-face sale of his/her materials.

The assignment and location of stands in the fair site will be at the discretion of the organisation.

Only one person will be in charge of each stand, with the possibility of establishing shifts.

The data of all the people working at the stand and the details of the different shifts must be previously communicated to the organisation as a safety and precautionary measure.

If you have any special requests, please contact us by e-mail at [fira@babakamo.com](mailto:fira@babakamo.com).

### **Option 2: Spot in the collective stand managed by the organisation**

Once the selection of exhibitors is published, the organisation will contact the selected international publishers to arrange the steps for the delivery of their materials.

These international exhibitors must send a list of their selection of books for the stand (up to a maximum of 10 titles), including title, author, publisher, year and ISBN.

The selected international exhibitors will also send the copies of these books by regular mail to the organisation address. The delivery deadline for these materials is the 30th November 2022.

The collective stand for international exhibitors will be set up, dismantled and attended to by staff selected by the organisation.

Once the fair is over, materials will be sent back to the exhibitors.

Exhibitors will be in charge of the shipping costs (both sending and getting their materials back).

## **Price**

Participation fees:

A) National

- Publishing houses: 150 + VAT (21%)

- Bookshops: 100 € + VAT (21%)

- Self-publishers: 50 € + VAT (21%)

B) International (options 1 and 2):

- Publishing houses: 75 € VAT free

For other companies related to graphic illustration willing to participate, conditions will be agreed on an individual basis.

Participation is limited to one stand (one table) per exhibitor.

## **Payment**

The total amount will have to be paid by bank transfer once the registration form is filled and the payment warrant (pdf or jpg format) is sent to the address [fira@babakamo.com](mailto:fira@babakamo.com) within a period of 7 natural days. If the payment is not

made and if the payment is not justified in time, the registration will be considered incomplete and the reserved square may be released. In case of not being selected, the total amount will be returned to you after the release of the list of expensors.

Associació d'Editorials del País Valencià  
ES75 3159 0037 1724 3470 0726 (Caixa Popular)

In the case of editorials with less than 10 titles or dbabautoedit stamps that want to share stand, they must write by exposing the case to the address [fira@babakamo.com](mailto:fira@babakamo.com)

### Materials for sale

The materials displayed for sale must be illustrated publications (books, magazines, fanzines, pop-up books, etc.) regardless of whether they are aimed at children or adults, fiction or non-fiction, published or self-published. Publications in which only covers, back covers or endpapers are illustrated will not be admitted.

Any other type of material or merchandising must be expressly approved by the fair organising team. In no case this second type of material may exceed 20% of the total exhibitor's material.

### Book signings and other activities at the stand

Exhibitors will be able to arrange book signings with authors (writers and illustrators). The exhibitor will be in charge of all possible expenses (fees, per diems, travels and accommodation).

Signing sessions must be notified to Baba Kamo's organising team one month prior to the fair and must be expressly authorised, as must any other type of activity at the stand.

### Security

The security staff of the *Centre del Carme Cultura Contemporània* will watch over people and materials during the fair. However, neither Baba Kamo nor the *Centre del Carme Cultura Contemporània* will be held responsible for any loss, theft or possible damage to the materials or other belongings of the exhibitors.

In addition, the capacity and distance between stands will be controlled, following the safety instructions of the *Centre del Carme Cultura Contemporània* and the applicable health recommendations during the fair.

### Calendar

Registration: until the 30th October 2022.

Selection announcement: 4th November 2022.

Fair setting up: 16th December 2022.

Fair: 16th (afternoon), 17th (full day) and 18th (morning) December 2022.

Fair dismantling: 18th December 2022.

### Summary of the material to be submitted

- Completed form: [www.babakamo.com](http://www.babakamo.com)

- Payment Justifier: [fira@babakamo.com](mailto:fira@babakamo.com)

### Personal data

Personal data that you voluntarily give us through the different forms on the website will be treated by APIV - *Associació de Professionals de la Il·lustració Valenciana*, with address in C/ Sant Vicent Màrtir 24-7<sup>a</sup> 46002 Valencia, which meets the security actions required by current legislation on the Protection of Personal Data. The purpose of this treatment is the one described in each of the forms on the webpage where you have provided us with your data.

---

You have the right to access, modify, cancel, remove, oppose, limit the management, transfer data and not to be subject to individualized, automatic decisions, in relation to the data being treated, by contacting the person responsible for the treatment at the address mentioned, or by email to [apiv@apiv.com](mailto:apiv@apiv.com). If you have not been satisfied in the exercise of your rights, you may submit a complaint to the Data Protection Supervisory Authority.

**Participation in this call implies acceptance of all the above terms and conditions.**